



Keene Young Professionals Network, a program of the Hannah Grimes Center for Entrepreneurship, is partnering with the City of Keene to host the “A Taste of Keene” food festival on Central Square!

- **WHEN:** Saturday, June 5, 2021 from 12:00pm – 5:00pm
- **WHAT:** A celebration of our local food scene and community
 - *Central Square will be open only to pedestrian traffic*
 - *Restaurants will be set up around the square, providing small bites in exchange for tokens*
 - *There will be a beer garden hosting local breweries (in a lot adjacent to Central Square)*
 - *There will be cooking demonstrations, a hot pepper eating contest, and live music throughout the afternoon*
 - **The event is rain or shine.** *If the City, State, or CDC guidelines require that we change the date of the event, it will move to the next feasible date in 2021.*
- **WHY:** This festival will act as a ‘re-opening’ of downtown Keene, providing a boost for our local restaurants after a long year.
- **WHO WILL BENEFIT:** All proceeds will go to participating restaurants and breweries

We are seeking event sponsors to offset the costs of hosting the event. Sponsorships will ultimately allow us to return more money to restaurants and breweries. We have options for both general and targeted sponsorships.

Sponsorship options are on the reverse. We hope you will consider being a part of this event.

Thank you for your time and we hope to see you on June 5th!

The Keene Young Professionals Network



Keene Young Professionals Network operates as a 501(c)3 under the umbrella of the Hannah Grimes Center for Entrepreneurship.

Sponsorship Options

General Sponsorships



- **Platinum**

- Max: 2 sponsors
- Level: \$3,000+
 - Logo prominent on all marketing materials (including the banner)
 - Logo on token jars
 - Mentioned on the radio and in press releases
 - 100 food tokens (\$200 value)
 - Employee pre-purchase rate (10% off)

- **Gold**

- Max: 5 sponsors
- Level: \$1,000+
 - Logo on all marketing materials (including the banner)
 - 50 food tokens (\$100 value)
 - Employee pre-purchase rate (10% off)

- **Silver**

- Max: 20 sponsors
- Level: \$500+
 - Logo on website and map
 - 20 food tokens (\$40 value)

- **Bronze**

- No Maximum Sponsor Count
- Level: \$50+
 - Company name listed on the event website

Special Sponsorships

- **Sound Sponsor**

- \$2,500
- Gold sponsor plus signage on speakers around the event, and the live music stage

- **Green Sponsor**

- We'd love to make this a more green event by composting our waste. This will require a more expensive waste management approach and the ability to provide compostable service items to all of the restaurants and breweries. You can help us make this happen!
 - \$5,000
 - Platinum level plus separate highlight on website and warm fuzzy feelings.



Event Sponsor Name:

Name of Contact Person

Title

Phone

Email Address

Mailing Address

City

State

Zip

Sponsor Level:

- Platinum Sponsor (\$3,000+)
- Gold Sponsor (\$1,000+)
- Silver Sponsor (\$500+)
- Bronze Sponsor (\$50+)
- Other Donation: \$_____

- Green Sponsor (\$5,000)
- Sound Sponsor (\$2,500)

Payment Method:

- Check
- Credit Card (Fees Apply)
- Cash
- Please Invoice

Please contact Rachel Eschle with any questions at reschle@bceconsulting.com or 978-302-8260