

Hot Wing Eating Contest

Official Rules

Summary:

A group of contestants eat progressively hotter wings until they give up. We all watch in horror.

Rules:

1. Wings must be eaten to the bone. A small amount is allowed to remain uneaten, but the majority of the meat must be consumed. Referees will rule on this.
2. Contestants will have a glass of milk and a pail nearby. If they have to use either, they are disqualified.
3. Contestants will have 5 minutes to finish each level of wings. Not finishing your wings within the 5 minutes will result in disqualification. A countdown in the last 10 seconds will be provided if needed, after which you will be disqualified.
4. Contestants must open their mouth and show that the wings have been swallowed to gain credit for that round. If they do not do this within the 5 minutes, they will be eliminated. Referees will rule on this.
5. The next hottest wing will be introduced approximately every 6-7 minutes (we have to provide a minute or two to distribute the next round, and for the heat to set in...) and time starts again when the announcer says "Go". Contestants may start eating at that time.

Tie-Breaker Rules:

6. If all contestants are eliminated, the order of elimination will determine the winner.
7. In the event that multiple contestants make it through the final wing, a spicy dessert will determine the winner.
 - a. The spicy dessert round will require contestants to eat...a spicy dessert. Whoever lasts the longest or finishes the dessert (and follows the tiebreaker rules to be revealed at the event) is the winner. If everyone concedes prior to the 10 minute mark, it will come down to who consumed the most of it or lasted the longest.
8. In the event that no contestant completes a wing but multiple contestants attempt it, the contestant who consumes the most of their wing and holds it down for the 5 minute period will be declared the winner. If no one holds it down for the 5 minutes, the contestant who held it down the longest will be declared the winner.

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Info Sheet

What Am I Doing?

Eating wings, ranging in spiciness from spicy to stupid.

How Much Does it Cost to Enter?

Entry is \$30 per person

What Are the Prizes?

First place - \$50 gift card to the Keene International Market, \$50 gift card to Lab n' Lager, a ridiculous trophy, and a spicy chocolate bar

Second place - \$25 gift card to the Keene International Market, \$25 gift card to Lab n' Lager and spicy gummies

Third Place - \$10 gift card to the Keene International Market and \$10 gift card to Lab n' Lager, plus sriracha on a keychain

All contestants - T-shirt, pint of milk, cup of Frisky Cow gelato, sweatband, pain

Can I Just Eat Them Really Fast and Cheat The System?

No. We thought of that. The minutes between each wing gives them time to assault your taste buds nicely.

Why Would People Do This?

We don't actually know. Something about pleasure and pain, or peer pressure and pride... or taste buds and brain cells, and how many you have of them.