

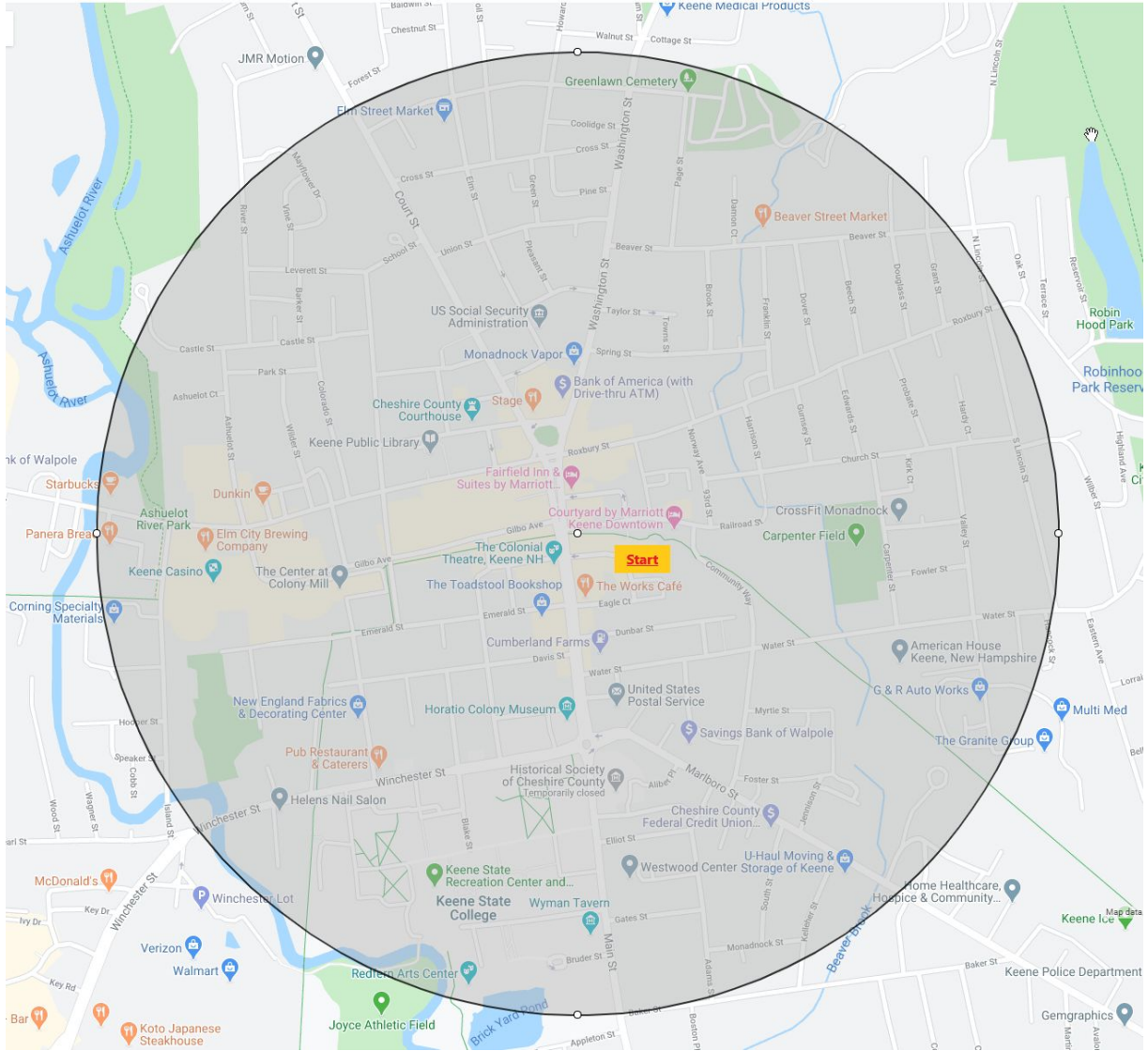
Elm City Challenge 2020 Basic Rules

1. Masks must be with you at all times, and worn when indoors or when interacting with other people closer than 6 feet (like asking people to photograph you). If the business doesn't have a mask rule, we don't care. Put it on.
2. It's exercise. In August. Please keep hydrated during the Challenge.
3. Teams must remain together at all times. No splitting up.
4. Participants must wear their race bibs at all times. This is to identify you in photos, and because they make you feel like you're in a real race.
5. The only mode of transportation allowed is walking/running. No bikes, cars, skateboards, etc allowed. If we find out you cheated, you will be shamed and lose lots of points. Be cool.
6. Every participant must adhere to all local/state/federal laws at all times. This includes, but is not limited to traffic laws, crosswalks, etc. Some of the stops could be bars - Only 21+ individuals may enter. This is the only time a team should be split up.
7. Failure to follow any of the above rules will result in penalties for the entire team.
8. No money will be required after the initial registration. However, any money donated to the Monadnock United Way will help your score (up to 15 minutes off your time), and donated to the Historical Society will give you hints.

Email address for sending photos is elmcitychallenge@gmail.com

Phone number for texting photos is _____

Hint Hotline is _____



Elm City Challenge Scoring and Detailed Rules

1. The team with the fastest ADJUSTED time wins.

Adjusted time is the time from when we start to when you return to base and declare you're done, minus bonus time, plus penalty time.

Adjustments, penalties, and hints will work as follows:

Bonus Time

Donate to Monadnock United Way at any time during or before	5 minute bonus per \$20 donated, up to \$60 per team
Donate to Historical Society by visiting HSCC @ 246 Main St during event	5 minute bonus per \$30 donated, up to \$60 per team, plus clue hint for each \$20 (See Hints)
Send us hilarious photos of your team (See item 3)	2 minute bonus
Team costume contest	5 minutes for first, 4 for second, 2 for third, 1 if you tried. Voted on by ECC Committee
Social media bonus	1 minute per post , up to 15 total per team. Tag #(your team name), #elmcitychallenge, #livinginkeene, and @KeeneYPN in Instagram, Facebook or Twitter posts.
App Downloads	3 minutes per Keene YPN app download. Provide proof, or do it back at base.

Penalties

Incorrect or missing responses to clues	15 minute penalty each for first 3 missed/wrong, 30 minute penalty each for 4+ missed/wrong. 30 minute BONUS for getting all 12 clues
Breaking any of the basic rules	45 minute penalty each time

Ways to Get Hints

Calling the hint line (See item 2)	15 minutes per hint
Visit Historical Society during event	\$20 per hint plus 5 min time bonus at \$30 and \$60

2. Hints will be available by calling the hint hotline, or by going to the Historical Society - (Number to be revealed at the event). Each hint requested will result in a 15 minute penalty (for the hotline) or cost a \$20 donation (at Historical Society). Hints will be catered to your specific needs.
3. KYPN reserves the right to award bonus time to teams who submit photos that make us laugh. These are not guaranteed, but if you have us laughing, there's a chance there will be a time deduction in it for you.
4. Prizes will be awarded to the top 3 teams as determined by the final adjusted time. The first team back may not be the winning team!
5. Special prizes will also be awarded to the first team to complete each of the four photo challenges. Each photo challenge will have a specific prize, which will be listed on the photo clue page. The first team to take a picture of the **Entire Team** in front of the location, and email/text it back to us will win the special prize for that challenge. All photo challenges are still "mandatory" and skipping the photo challenges will result in time penalties. However, the first team to complete each of these will win a special prize.
6. At least one member of your team must have a camera or cell phone with a camera capable of emailing/texting a photo. All of the clues on the Challenge require taking and sending a photo of your team, so this is critical.
7. At least one member of your team must have a cell phone capable of receiving text messages. We may need to send updates throughout the day, and this is how you will be contacted.
8. All clue locations are located on the map provided, in the grey circle. We promise.
9. Challenges do not need to be completed in any specific order. This is where strategy will be very important.
10. **You will not be able to solve these all without help, I promise you.** Feel free to use your phone to search the internet to help you complete the challenges. You may also talk to strangers (wear a mask), phone friends, go visit the Historical Society, Chamber of Commerce, etc to find solutions. No research is off limits.
11. The Challenge begins at 1:00 pm and ends at 4:00pm. At 4:00 or when all teams have returned (whichever is first), we will gather and announce winners. Following, we invite you to stay and have some socially-distanced beer and food!

A special thanks to all of our sponsor organizations, prize donors, and Modestman!